

BALDWIN COUNTY SCHOOL DISTRICT

ESPLOST



COMMITTED TO EXCELLENCE

WHAT IS SPLOST?

Special
Purpose
Local
Option
Sales
Tax

SPLOST is a 1% sales tax on any taxed purchases in Baldwin County.



WHAT CAN SPLOST BE USED FOR?

- Capital needs
 - Improve existing schools or build new schools
 - Technological advancements
 - New busses and transportation maintenance
 - Improve energy efficiency
 - Improve security
 - Any other capital needs

WILL THIS INCREASE PROPERTY TAXES?

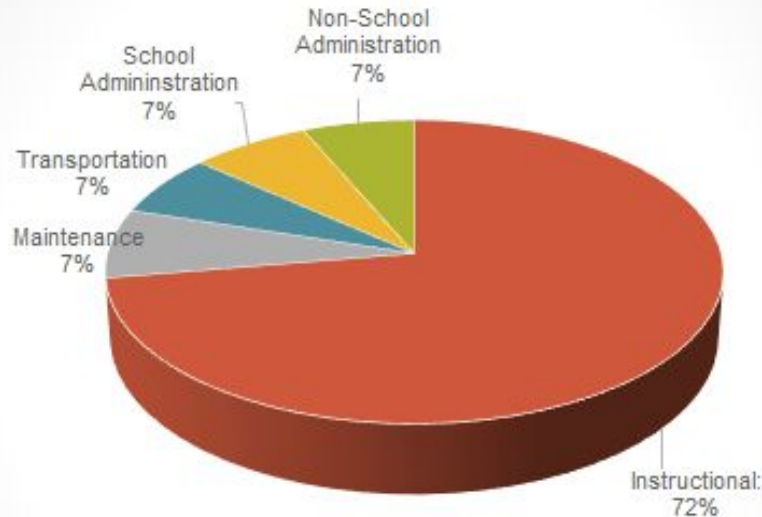
NO!

- Consumption tax
- Applied to everyone who shops in Baldwin County

DON'T MY PROPERTY TAXES PAY FOR THIS?

- Property taxes pay for operating expenses
 - 86% Personnel
 - 14% Operational
- SPLOST pays for capital needs
 - Cannot be used for operating expenses

DON'T MY PROPERTY TAXES PAY FOR THIS?



Budgeted Expenses

(86% Personnel, 14% Operational)

Description	FY2019	
Instruction	26,936,027	
Pupil Services	1,502,843	
Improvement to Inst	1,438,889	
Educational Media	836,734	
Total Instructional:	31,376,137	72%
Maintenance	3,131,022	7%
Transportation	2,794,830	7%
School Administration	2,982,284	7%
General Administration	1,073,691	
Business Services	1,067,513	
Central Support	268,990	
Other Support	314,698	
Community Services	68,814	
Total Non-School Administration	2,681,809	7%
	42,416,335	

ESPLOST PLANNING: OVERVIEW

- Upgrade to security systems
- New HVAC systems
- New roofing systems
- Energy efficient improvements
- New air compressors
- General site and structural Improvements
- Interior Finish Improvements (carpet/tiles, paint, light fixtures, etc.)

ESPLOST PLANNING: OVERVIEW

- Technology improvements
- Asphalt and site improvements
- New Handicap curb cuts
- Athletic field Improvements
- Playground Improvements
- Bus/Vehicle replacement
- Instructional Resources
- Installing school nutrition equipment and cafeteria improvements

SUMMARY

- SPLOST is a consumption tax
- Majority of projects will improve facilities and services district wide
- Security improvements will increase safety at all sites
- Technological advancements will provide students with the tools needed in today's technology-driven environment

FACTS ABOUT CONTINUING ESPLOST FOR EDUCATION

- NO new sales tax
- Extension of current sales tax that has been supported for 23 years
- Renewal of current ESPLOST starts after current ESPLOST ends
- Paid by everyone who shops in Baldwin County, even visitors
- Improve infrastructure in Baldwin County Schools
- Provide more safe, secure environments
- Provide students with technology needed to further their education

1 CENT EDUCATION SALES TAX REFERENDUM

March 24, 2020



**EARLY VOTING BEGINS
March 2-March 20**

**Voter Registration Deadline
February 24, 2020**